

ELECTRONIC COMMUNICATIONS POLICY

PURPOSE

The Lander Swim Club (the Club) recognizes the prevalence of electronic communication and social media in today's world. Many of our swimmers use these means as their primary methods of communication. While the Club acknowledges the value of these methods of communication, the Club also realizes that there are associated risks that must be considered when adults use these methods to communicate with minors.

GENERAL CONTENT

All communications between coach or another adult and athlete must be professional in nature and for the purpose of communicating information about team activities. The content and intent of all electronic communications must adhere to the USA Swimming Code of Conduct.

For example, as with any communication with an athlete, electronic communication should not contain references or relate to any of the following:

- drug or alcohol use;
- sexually oriented conversation, sexually explicit language and /or sexual activity;
- the adult's personal life, social activities, relationship or family issues and/or personal problems.
- Inappropriate or sexually explicit pictures.

*NOTE: Any communication concerning an athlete's personal life, social activities, relationship or family issues or personal problems must be transparent, accessible, and professional.

SOCIAL MEDIA

Includes: Facebook, MySpace, Twitter, LinkedIn, YouTube, and all other electronic communication of similar use.

The Club coaches are highly discouraged from accepting "friend" requests and/or communicating via social media with any athlete from any club who are minors.

EMAIL AND TEXT MESSAGE

The Club relies primarily on email for the majority of its communications with athletes. Therefore, all email to coaches will be sent to the Club's email address (landerswimclub@gmail.com) and forwarded by the team administrator to the appropriate coach(es) or board members. Any emails from coaches relating to Club business and activities to athletes will be copied to landerswimclub@gmail.com as well, and maintained as part of the Club's records.

Text messages are allowed between coaches and athletes and shall only be used for the purpose of communicating information directly related to team activities. Coaches, athletes, parents, and other team members shall be considerate of the timeliness of their texts so that athletes do not violate school policy or receive texts after 9:00 pm.

REQUEST TO DISCONTINUE ELECTRONIC COMMUNICATIONS

The parents or guardians of an athlete may request in writing that their child not be contacted by coaches through any form of electronic communication.

If you have any questions or concerns regarding this policy, please contact the head coach and/or a member of the board of directors.